

# 8 Radio Assist™

With the emergence of new distribution platforms, radio broadcasters are facing new challenges.

Inventing new production and broadcast streams is proving essential in order to offer constantly renewed content on increasing numbers of distribution channels.

## An extensive range...



The **Radio-Assist™ 8** range of digital audio software programs covers the entire operation of a radio facility, or audio service. Each stage is covered from production to broadcast: acquisition, sound file editing, commercial and music production, news-room system, scheduling, multicasting, data security, administration, etc.

**Radio-Assist™ 8** provides simultaneous access to several products. From a single user interface, one can plan a playlist; find, play, record and edit audio cuts; and prepare them for broadcast or archiving. Elements used may come from either the archives or the production database, thanks to the transversal searching and content enrichment system. **Radio-Assist™ 8** has the ability to search across internal and external databases, by key words and related topics, helping the user find the desired files with multiple research options.

**ACQUISITION:** Manual, Automatic

**LOOK UP:** File Sharing

**PRODUCTION:** Editing, Mixing

**SCRIPT:** Text Wire Processing

**PLANNING:** Broadcast Preparation

**ON-AIR:** Broadcasting

**WEBCASTING & MOBILITY**

**RADIO ON DEMAND:** Automatic Web Publishing

**SECURITY & ADMINISTRATION**

**Radio-Assist™ 8** allows parallel operations of production streams for conventional channels and new distribution media, including internet and mobile platforms. The synchronization and automation of these processes will enable content developers and editors to add value to their productions, while freeing them of time-consuming technical tasks.

Interfacing **Radio-Assist™ 8** with a Media Asset Management program opens new avenues for content production, for everything from audio files to video, text and photos.

The **Radio-Assist™ 8** product line offers a wide range of functionality, to meet virtually any specific needs. With its modular structure, it can be rapidly adapted for audio services and stations with differing requirements, in any existing environment.

## An extensive digital audio range

