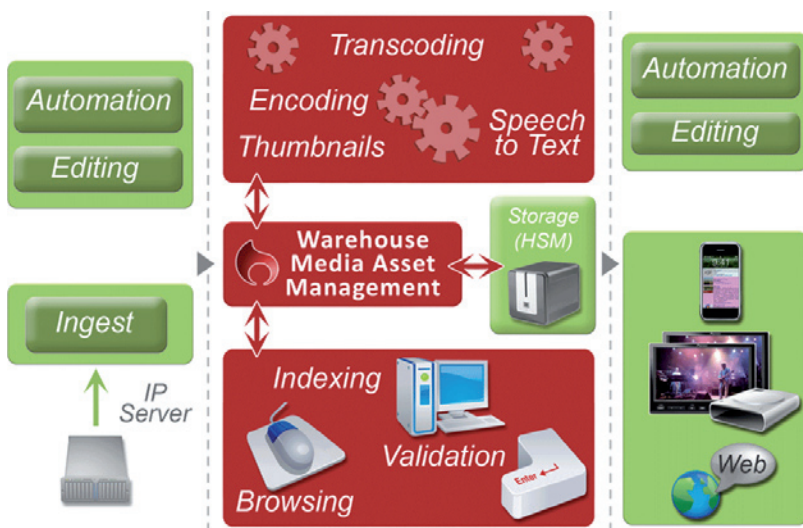


Hypercast WAREHOUSE | Manreo 2

Hypercast Warehouse is a flexible platform entirely dedicated to Media Asset Management. This archiving tool at the heart of the system talks to your acquisition, production, automation and storage applications. Owing to its adaptive flexibility, Hypercast Warehouse integrates with any environment and can be used to manage audio, video or images in all file formats (MXF, XDCAM, mpeg 4, mpeg 2, wmv, etc.).

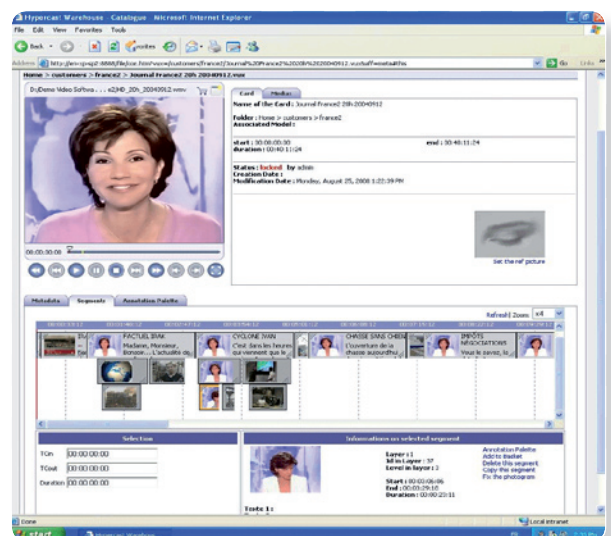


.....➔ Ingest

- Automatic take-on of high-resolution media and associated metadata from editing, news and automation systems.
- Automatic generation of a low resolution file for easier viewing.

.....➔ Indexing and segmenting

- Creation of a catalogue card for a detailed description of video content.
- Enriching media with supplemental metadata.
- Manual and automated segmentation using shot detection, image recognition or speech to text.
- Thesaurus management.



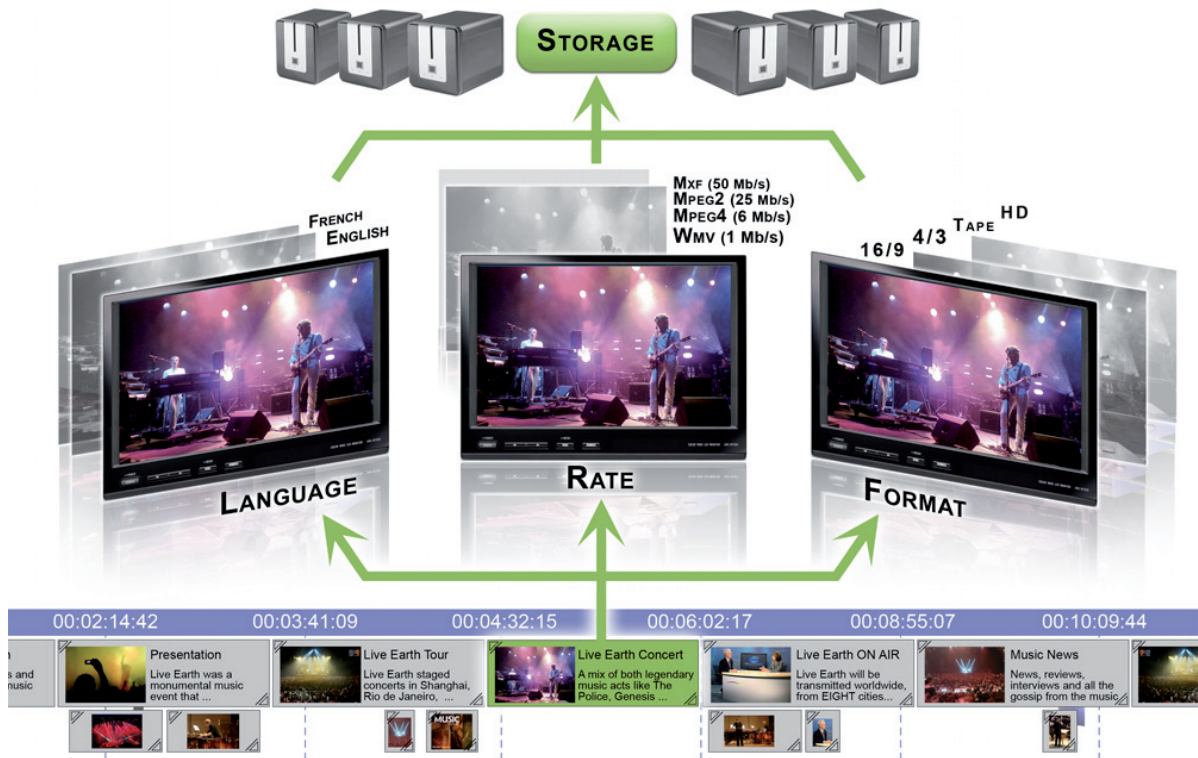
HYPERCAST WAREHOUSE - CATALOGUE



HYPERCAST WAREHOUSE - SEARCH

.....➔ **Searching and Viewing**

- Full-text searches for direct access to the desired media.
- Advanced search tools on a web-based application.
- Right management with limited access to content.
- Browsing content on low resolution files.



.....➔ **Using content**

- Automatic archive of content.
- Full or partial restore of high resolution files to editing and automation systems.
- Distribution of content with associated metadata to Internet, VOD, mobile devices and IPTV.
- Transcoding content for final destination.
- Monitoring user request.