

TV Technology Europe
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MEDIA LOGGING; PODCASTING

NETIA has launched its 'Media Logging' system to meet a wide range of requirements, from recording a few channels to monitoring hundreds of radio and television stations. Media Logging is fully integrated with the company's Radio-Assist and Manreo product lines and is designed to enable radio and TV professionals to comply with legal requirements, to keep an eye on the competition, or to quickly find a recorded sound or video.

NETIA has also launched the 'Dispatcher' module for its Radio-Assist 7.5 range of digital audio software programs for radio. Dispatcher allows users to create podcasts, which can then be exported to the Internet, mobile technology, FTP sites, and other applications. The podcast-creation element of the Dispatcher module creates an extra revenue tool for broadcasters and allows users to repurpose content and take control of how it is distributed. Dispatcher converts sounds in the Radio-Assist database into a variety of formats, including linear/MPEG Layer 2 or 3/Real Audio/WMA, and exports them and their linked data, via XML files, to a network or FTP site.

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