



Press Clippings from Wall Street Communications

TV Technology Europe
July 2006



The advertisement features a blue and white color scheme. At the top left, the NETIA logo and website address "www.netia.net" are displayed. A central graphic shows a computer monitor displaying a world map, with a satellite dish and a keyboard visible. A blue oval with the text "Media Logging" is overlaid on the monitor. Below this, several paragraphs of text describe the product's capabilities. On the right side, a laptop screen displays a software interface with a video player and a timeline. At the bottom left, contact information for three offices is listed. At the bottom right, there is a call to action for the IBC2006 trade show.

NETIA
www.netia.net

Media Logging

NETIA's Media Logging range meets the increasing demand worldwide for Radio and TV monitoring systems.

Use **Media Logging** to repurpose content by using modern and future proof speech to text and image recognition techniques.

Internet Protocol Television (IPTV), and Mobile Phone industries can use **Media Logging**.

As with all NETIA products **Media Logging** is user-friendly and modular.

NETIA thinks broadcast ... and beyond.

> NETIA - World Head Office :
Tel +33 (0)4 67 59 08 07

> NETIA - Paris :
Tel +33 (0)1 49 37 97 67

> NETIA - North America :
Tel +1 888 207 2480

YOU CAN
SEE US AT
IBC2006
booth 8.321