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## **NETIA Appoints Scott Slocum Manager Of North America Sales**

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Thu, 6th, Nov 2008

NETIA has appointed Scott Slocum as manager of sales for North America. Slocum has been involved in the television and radio broadcast industry for more than 30 years. In his new position with NETIA, Slocum will leverage his extensive experience to expand the company's presence in the United States and Canada, enhance its involvement with key market partners and projects, and ensure quality of service and support for new and existing customer


"Over his career Scott has been enormously successful in using his technical knowledge to provide customers with the right solutions for their needs," said Christophe Carniel, CEO at NETIA. "He is skilled across many areas — organization, management, marketing, service and support, and business development — and we feel that his experience, along with his positive, energetic approach, will be key to the continued growth of our North American operations."

Prior to joining NETIA, Slocum most recently served as the manager of TurnKey Media Systems, a company specializing in marketing software and hardware products for broadcast and Internet channels. In this role he was responsible for sales and marketing efforts across the United States. Slocum earlier oversaw regional sales for OMT Technologies, a Canadian vendor of broadcast software and hardware, and for Computer Concepts Corporation. He has been employed as national sales manager for Radio magazine, and has managed media operations across the United States, including ownership of a facility in Virginia.

Slocum is an RAB Certified Radio Marketing Consultant and holder of an Amateur Extra Class radio license.

In overseeing NETIA sales activities in the United States and Canada, Slocum will conduct business from an office near Kansas City, Kan.

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Article

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**Company** [NETIA](#)

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Published Thursday, November 06, 2008

Claret, France, and Olathe, KS - Nov 5, 2008 - Netia has appointed Scott Slocum as the manager of sales for North America. Slocum has been involved in radio and TV for more than 30 years. Prior to joining Netia, He most recently served as the manager of Turnkey Media Systems, a company specializing in marketing software and hardware products for broadcast and Internet channels. In this role he was responsible for sales and marketing efforts across the United States. Slocum earlier oversaw regional sales for OMT Technologies and for Computer Concepts. He also worked at the national ...

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