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Comité Français de Radio-Télévision Uses NETIA MANREO to Repurpose "Le Jour du Seigneur" Programs for Public Access

MANREO Content Management System Simplifies Digitizing, Repurposing, and Distribution of Popular Program

DMN Newswire--2006-11-15--NETIA today announced that the Comité Français de Radio-Télévision is using the NETIA MANREO content management solution to support JDS.tv, a new online library featuring "Le Jour du Seigneur" ("Day of the Lord"), France's oldest broadcast program. The MANREO system is enabling Comité Français de Radio- Télévision staff to repurpose and organize more than 2,000 hours of Catholic religious documentaries and news magazines, originally broadcast on the France 2 [television](#) network, for public [access](#) via the JDS.tv Web site.

"We've basically kept material from 'Le Jour du Seigneur' on tape and film in a cupboard for the past 50 years," said Bruno Luz, CIO, Le Jour du Seigneur. "Once the material was broadcast, it became virtually inaccessible to the public, and we wanted to digitize it to preserve it for the future, making it possible for viewers to see certain programs again. NETIA's MANREO content management systems provide a flexible solution for centralizing, sharing, repurposing, and distributing this valuable content across multiple channels."



The MANREO range of software is designed to allow content owners and producers to manage and add value to media through digitization, editing of raw footage, indexing, archiving, and browsing. The software offers comprehensive tools for managing processes from acquisition to broadcast on multiple platforms and channels.

The Comité Français de Radio-Télévision uses several MANREO modules including the Hypercast Editor, which segments, indexes, and catalogs all types of audio and video files; the Hypercast Encoding Service, which performs transcoding, FTP, and LAN transfers, and notifies other systems at Comité Français de Radio-Télévision of the videos and sound being produced; and MANREO Café, which automates the entire video acquisition chain, from triggering recording via image recognition or according to a predefined program schedule to file encoding and transmission to remote servers.

MANREO's Hypercast Warehouse also plays a critical role in Comité Français de Radio- Télévision's archiving and repurposing activities. The NETIA system allows the association to centralize, share, and view audio, image, and video archives, and broadcast them across multiple distribution channels.

The Comité Français de Radio-Télévision adds new content to JDS.tv weekly, ensuring viewers can [access](#) and enjoy "Le Jour du Seigneur" and its diverse programming well into the future.

More information about NETIA and its products is available at www.netia.com.

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About the CFRT

Since its first public broadcast on Dec. 25, 1948, the French Committee of Radio-[Television](#) (CFRT) has been committed to producing, each Sunday, "Le Jour du Seigneur" on the France 2 [television](#) network. Using experience gained over the past 60 years, the CFRT also supports the development of other productions in religious matter: a Catholic program on network RFO, cartoons for children, audiovisual teaching tools or institutional films for the networks connected with the church, programs of Christian inspiration on five local cable chains, and documentary guided by a religious and humanistic interest. More information about the CFRT is available online at www.lejourduseigneur.com.

About NETIA

NETIA is a leading provider of software solutions for managing and broadcasting [television](#) and radio content. The company offers two ranges of audio (Radio-Assist™) and video (Manreo™) products designed to allow content holders to manage all of their processes — from capture to multichannel broadcasting — over terrestrial channels, the Internet, mobile devices, and other channels. Netia's products are used worldwide in over 40 countries by over 200 prestigious customers, including RFI, Radio France, BBC, BSkyB, ABC, TF1, Canal+, LCI/Orange, RAI, Radio Vaticana, HRT, SRTC, RTM, VOV, MOI South Africa, Mediacorp, RTBF, Lifetime TV, SBS, RTL, FR3, and many others. NETIA has its headquarters in the south of France, with offices in New York City, Paris, and Rome.

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