



Press Clippings from Wall Street Communications

Technologies for Worship
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FRANCE'S "LE JOUR DU SEIGNEUR" LAUNCHES ONLINE LIBRARY WITH NETIA

With the help of NETIA's MANREO content management solution, "Le Jour du Seigneur" ("Day of the Lord"), France's oldest broadcast program, has launched JDSix, an online library featuring more than 2000 hours of Catholic religious documentaries and news magazines originally broadcast on the France 2 television network. In addition, a link from the homepage brings viewers to Le Jour du Seigneur's main web site, lejournuseigneur.com, where they can watch masses broadcast each Sunday.

For more than 50 years, Le Comité Français de Radio Télévision (CFRT) has produced the weekly program featuring religious documentaries and news for France 2, amassing thousand of hours of programming. "We've basically kept the material on tape and film in a cupboard for the last 50 years," said Bruno Luz, CEO, Le Jour du Seigneur. "Once the material was broadcast, it became virtually inaccessible to the public, and we wanted to digitize it to preserve it for

the future, making it possible for viewers to see certain programs again."

After digitizing the tapes and films, CFRT turned to NETIA's MANREO to help organize the footage for the web site. The association uses several MANREO modules, including its Hypercast Editor, which segments, indexes, and catalogs all types of audio and video files; Hypercast Encoding Service, which performs transcoding, FTP and LAN transfers, and notifies other systems at CFRT of the videos and sound being produced; and MANREO Café, which automates the entire video acquisition chain, from triggering recording via image recognition or according to a predefined program schedule to file encoding and transmission to remote servers.

According to Bruno Luz, CFRT relies heavily on MANREO's Hypercast Warehouse. It allows his association to centralize, share, and view audio, image, and video archives, and broadcast them across multiple distribution channels.