



Press Clippings from Wall Street Communications

TV Technology Asia Pacific
March 2007

MEDIA LOGGING: ASSET MANAGEMENT

Media Logging from Netia carries out the capture, indexing, transcoding, and distribution of audio and video content. With this product, video and audio files are captured 24 hours a day into the Media Logging database where they are individually examined, segmented, and completed with the necessary associated metadata in an automatic or semi-automatic mode through the use of modern and future-proof speech-to-text and image recognition techniques. The complete range is fully Web-based.

Manreo from Netia features asset management and archiving capabilities that together provide a one-stop content management solution for broadcasters, with extensive publishing capabilities for multiple formats. Manreo allows for ingest, digitization, archiving, indexing, intranet search, and browsing of all types of audio and video files. Users can publish this content directly to multiple formats, such as the Internet and mobile phones, as

