



## Press Clippings from Wall Street Communications

**Prompt 154**  
**February 3, 2007**

NAB 2007 - THE 'PROMPT!' PREVIEW:

... NETIA's Media Logging range meets the increased worldwide demand for radio and TV monitoring systems by carrying out the capture, indexing, transcoding and distribution of audio and video content. This new product range lends itself to use by broadcasters, telecom and mobile phone operators, and internet companies. Media Logging applications allow for continuous capture of video and audio files, 24 hours a day, into the Media Logging database. Each file is examined individually, segmented and completed with the necessary associated metadata - in an automatic or semi-automatic mode - through the use of sophisticated speech-to-text and image-recognition techniques. [www.netia.com](http://www.netia.com)